

MARILYN VITKAUSKAS

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TECHNICAL PROFICIENCY

MULTIMEDIA/APPLICATIONS

Adobe Photoshop	Flash
Illustrator	ImageReady
InDesign	Fireworks
Dreamweaver	Microsoft Power Point

COMPUTER LANGUAGES

HTML	JavaScript
XHTML	Action Scripting
CSS	

OPERATING SYSTEMS

PC, Mac

CAREER DEVELOPMENT

11/2005–Present Omni Services Worcester, MA

Marketing Development

- Responsible for development, design and maintenance of company website through use of XHTML, CSS, Flash and basic use of JavaScript.
- Assist company website users with product related questions and troubleshooting website issues through an online chat application.
- Implement search engine optimization and track analytics to help increase website traffic.
- Create landing pages for online ad campaigns that present the user with a call to action.
- Collaborate with management to develop online strategies as well as print marketing campaigns.
- Design all direct mail pieces, advertisements, storefront signage and trade show booth displays while working within budget requirements.
- Redesigned branding on all corporate identity pieces including company proposals, letterhead, business cards, envelopes, forms and apparel.
- Stay current on all email marketing, web trends and software upgrades.

9/2006–Present The Bliss Salon Worcester, MA

Freelance Web/Print Designer

- Developed, designed and currently maintain salon website.
- Created graphic design and layout for salon brochure.

8/2001–11/2005 Worcester Police Department Worcester, MA

Emergency Dispatcher

- Excellent ability to work in a fast paced environment.
- Able to multitask and prioritize multiple calls based on importance while maintaining attention to detail.
- Work well alone as well as with other team members.
- Able to manage programs by organizing and placing information into pertinent databases.

EDUCATION

6/2005–10/2005		2/2002–5/2005	
Clark University CCI	Framingham, MA	Quinsigamond Community College	Worcester, MA
Master Certification in Website Development and Design		Associate Degree in Graphic Design	